

# ORDER

**KSNV**

**Orders**  
**Order / Rev:** 107704  
**Alt Order #:** 06862725  
**Product Desc:** Crossroads GPS  
**Estimate:** 1192  
**Flight Dates:** 10/12/12 - 10/22/12  
**Original Date / Rev:** 10/10/12 / 10/10/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** Crossroads Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** PLI2  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount   |
|------------|----------|---------|--------------|--------------|
| 10/01/12   | 10/22/12 | 106     | \$234,050.00 | \$198,942.50 |

**Totals**

| Month         | # Spots    | Gross Amount        | Net Amount          | Rating      |
|---------------|------------|---------------------|---------------------|-------------|
| October 2012  | 106        | \$234,050.00        | \$198,942.50        | 0.00        |
| <b>Totals</b> | <b>106</b> | <b>\$234,050.00</b> | <b>\$198,942.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|        | Share | Total        |
|--------|-------|--------------|
| KSNV   | 30%   | \$234,050.00 |
| Market | 100%  | \$780,166.67 |

**Competitive Share**

|       | Share | Total        |
|-------|-------|--------------|
| CABLE | 0%    | \$0.00       |
| KBLR  | 0%    | \$0.00       |
| KFBT  | 0%    | \$0.00       |
| KINC  | 0%    | \$0.00       |
| KLAS  | 27%   | \$210,645.00 |
| KLVS  | 0%    | \$0.00       |
| KSNV- | 0%    | \$0.00       |
| KTNV  | 20%   | \$156,033.33 |
| KTUD  | 0%    | \$0.00       |
| KVVU  | 18%   | \$140,430.00 |
| KVWB  | 0%    | \$0.00       |
| LV1   | 0%    | \$0.00       |
| UNKWN | 5%    | \$39,008.33  |

| Ln                       | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|--------------------------|------|-------------------|-----------------|---------------------------|-------|----------------|-------------------|-----|-------|-------------|------|---------------|------|-------|------------|
| 1                        | KSNV | 10/12/12          | 10/12/12        | M-F 5-6a WakeUp w/Wagners | 5-6a  |                | ----F--           | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
| WAKE UP WITH THE WAGNERS |      |                   |                 |                           |       |                |                   |     |       |             |      |               |      |       |            |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                    |      | 10/08/12          | 10/14/12        | ----F--                   |       |                | 1                 |     |       | \$1,200.00  |      | 0.00          |      |       |            |

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192

KSNV

| Ln | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| 1  | KSNV | 10/12/12          | 10/12/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a              | ----F-- | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/08/12    | 10/14/12        | ----F--  |       | 1                 |         |     |       | \$1,200.00  |      | 0.00          |      |       |            |
| 2  | KSNV | 10/15/12          | 10/15/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a              | M-----  | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | M-----   |       | 1                 |         |     |       | \$1,200.00  |      | 0.00          |      |       |            |
| 3  | KSNV | 10/16/12          | 10/16/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a              | -T----- | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | -T-----  |       | 1                 |         |     |       | \$1,200.00  |      | 0.00          |      |       |            |
| 4  | KSNV | 10/17/12          | 10/17/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a              | --W---- | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | --W----  |       | 1                 |         |     |       | \$1,200.00  |      | 0.00          |      |       |            |
| 5  | KSNV | 10/18/12          | 10/18/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a              | ---T--- | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | ---T---  |       | 1                 |         |     |       | \$1,200.00  |      | 0.00          |      |       |            |
| 6  | KSNV | 10/19/12          | 10/19/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a              | ----F-- | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | ----F--  |       | 1                 |         |     |       | \$1,200.00  |      | 0.00          |      |       |            |
| 7  | KSNV | 10/22/12          | 10/22/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a              | M-----  | :30 | 1     | \$1,200.00  | SELE | 0.00          | NM   | 1     | \$1,200.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/22/12    | 10/28/12        | M-----   |       | 1                 |         |     |       | \$1,200.00  |      | 0.00          |      |       |            |
| 8  | KSNV | 10/12/12          | 10/12/12        | M-F 6-7a WakeUp w/Wagners<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a              | ----F-- | :30 | 1     | \$2,000.00  | SELE | 0.00          | NM   | 1     | \$2,000.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/08/12    | 10/14/12        | ----F--  |       | 1                 |         |     |       | \$2,000.00  |      | 0.00          |      |       |            |
| 9  | KSNV | 10/15/12          | 10/15/12        | M-F 6-7a WakeUp w/Wagners<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a              | M-----  | :30 | 1     | \$2,000.00  | SELE | 0.00          | NM   | 1     | \$2,000.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | M-----   |       | 1                 |         |     |       | \$2,000.00  |      | 0.00          |      |       |            |
| 10 | KSNV | 10/16/12          | 10/16/12        | M-F 6-7a WakeUp w/Wagners<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a              | -T----- | :30 | 1     | \$2,000.00  | SELE | 0.00          | NM   | 1     | \$2,000.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | -T-----  |       | 1                 |         |     |       | \$2,000.00  |      | 0.00          |      |       |            |
| 11 | KSNV | 10/18/12          | 10/18/12        | M-F 6-7a WakeUp w/Wagners<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a              | ---T--- | :30 | 1     | \$2,000.00  | SELE | 0.00          | NM   | 1     | \$2,000.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/15/12    | 10/21/12        | ---T---  |       | 1                 |         |     |       | \$2,000.00  |      | 0.00          |      |       |            |
| 12 | KSNV | 10/22/12          | 10/22/12        | M-F 6-7a WakeUp w/Wagners<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a              | M-----  | :30 | 1     | \$2,000.00  | SELE | 0.00          | NM   | 1     | \$2,000.00 |
|    |      |                   |                 | WAKE UP WITH THE WAGNERS                               |       |                   |         |     |       |             |      |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|    |      | Week: 10/22/12    | 10/28/12        | M-----   |       | 1                 |         |     |       | \$2,000.00  |      | 0.00          |      |       |            |
| 13 | KSNV | 10/12/12          | 10/12/12        |  | CM    | 658a-9am          | ----F-- | :30 | 1     | \$3,800.00  | SELE | 0.00          | NM   | 1     | \$3,800.00 |

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 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time                    | Days              | Len | Spots       | Rate       | Pri  | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--------------------------|-------|-----------------------------------|-------------------|-----|-------------|------------|------|---------------|------|-------|------------|
|       |      |                   |                 | Today Show               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | Today Show               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | TODAY SHOW               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | ----F--                  |       |                                   | 1                 |     | \$3,800.00  |            |      | 0.00          |      |       |            |
| 14    | KSNV | 10/15/12          | 10/15/12        | Today Show               | CM    | 658a-9am                          | M-----            | :30 | 1           | \$3,800.00 | SELE | 0.00          | NM   | 1     | \$3,800.00 |
|       |      |                   |                 | Today Show               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | TODAY SHOW               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | M-----                   |       |                                   | 1                 |     | \$3,800.00  |            |      | 0.00          |      |       |            |
| 15    | KSNV | 10/16/12          | 10/16/12        | Today Show               | CM    | 658a-9am                          | -T-----           | :30 | 1           | \$3,800.00 | SELE | 0.00          | NM   | 1     | \$3,800.00 |
|       |      |                   |                 | Today Show               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | TODAY SHOW               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -T-----                  |       |                                   | 1                 |     | \$3,800.00  |            |      | 0.00          |      |       |            |
| 16    | KSNV | 10/17/12          | 10/17/12        | Today Show               | CM    | 658a-9am                          | --W----           | :30 | 1           | \$3,800.00 | SELE | 0.00          | NM   | 1     | \$3,800.00 |
|       |      |                   |                 | Today Show               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | TODAY SHOW               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                  |       |                                   | 1                 |     | \$3,800.00  |            |      | 0.00          |      |       |            |
| 17    | KSNV | 10/22/12          | 10/22/12        | Today Show               | CM    | 658a-9am                          | M-----            | :30 | 1           | \$3,800.00 | SELE | 0.00          | NM   | 1     | \$3,800.00 |
|       |      |                   |                 | Today Show               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | TODAY SHOW               |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                   |       |                                   | 1                 |     | \$3,800.00  |            |      | 0.00          |      |       |            |
| 18    | KSNV | 10/13/12          | 10/20/12        | Saturday Night Live      | CM    | 1130pm-1:02am                     | -----S-           | :30 | 1           | \$4,000.00 | SELE | 0.00          | NM   | 2     | \$8,000.00 |
|       |      |                   |                 | Saturday Night Live      |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | SNL                      |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                  |       |                                   | 1                 |     | \$4,000.00  |            |      | 0.00          |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                  |       |                                   | 1                 |     | \$4,000.00  |            |      | 0.00          |      |       |            |
| 19    | KSNV | 10/13/12          | 10/13/12        | Nevada Newsmakers - Ch.3 | CM    | 5:00- 6:00am<br>(5:30 AM-6:00 AM) | -----S-           | :30 | 1           | \$3,200.00 | SELE | 0.00          | NM   | 1     | \$3,200.00 |
|       |      |                   |                 | Nevada Newsmakers - Ch.3 |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | NEV NEWSMAKERS           |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                  |       |                                   | 1                 |     | \$3,200.00  |            |      | 0.00          |      |       |            |
| 20    | KSNV | 10/12/12          | 10/12/12        | Noon News                | CM    | 12-1230pm                         | ----F--           | :30 | 1           | \$1,000.00 | SELE | 0.00          | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | Noon News                |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | NEWS 3 AT NOON           |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | ----F--                  |       |                                   | 1                 |     | \$1,000.00  |            |      | 0.00          |      |       |            |
| 21    | KSNV | 10/15/12          | 10/15/12        | Noon News                | CM    | 12-1230pm                         | M-----            | :30 | 1           | \$1,000.00 | SELE | 0.00          | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | Noon News                |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | NEWS 3 AT NOON           |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | M-----                   |       |                                   | 1                 |     | \$1,000.00  |            |      | 0.00          |      |       |            |
| 22    | KSNV | 10/16/12          | 10/16/12        | Noon News                | CM    | 12-1230pm                         | -T-----           | :30 | 1           | \$1,000.00 | SELE | 0.00          | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | Noon News                |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | NEWS 3 AT NOON           |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -T-----                  |       |                                   | 1                 |     | \$1,000.00  |            |      | 0.00          |      |       |            |
| 23    | KSNV | 10/17/12          | 10/17/12        | Noon News                | CM    | 12-1230pm                         | --W----           | :30 | 1           | \$1,000.00 | SELE | 0.00          | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | Noon News                |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | NEWS 3 AT NOON           |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                  |       |                                   | 1                 |     | \$1,000.00  |            |      | 0.00          |      |       |            |
| 24    | KSNV | 10/18/12          | 10/18/12        | Noon News                | CM    | 12-1230pm                         | ---T---           | :30 | 1           | \$1,000.00 | SELE | 0.00          | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | Noon News                |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      |                   |                 | NEWS 3 AT NOON           |       |                                   |                   |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                                   | <u>Spots/Week</u> |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ---T---                  |       |                                   | 1                 |     | \$1,000.00  |            |      | 0.00          |      |       |            |

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192

KSNV

| Ln                 | Ch   | Start             | End             | Inventory Code                         | Break             | Start/End Time | Days        | Len | Spots         | Rate       | Pri  | Rtg  | Type | Spots | Amount     |
|--------------------|------|-------------------|-----------------|--|-------------------|----------------|-------------|-----|---------------|------------|------|------|------|-------|------------|
| 25                 | KSNV | 10/19/12          | 10/19/12        | Noon News<br>Noon News                 | CM                | 12-1230pm      | ----F--     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 3 AT NOON     |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | ----F--                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 26                 | KSNV | 10/22/12          | 10/22/12        | Noon News<br>Noon News                 | CM                | 12-1230pm      | M-----      | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 3 AT NOON     |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/22/12          | 10/28/12        | M-----                                 | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 27                 | KSNV | 10/12/12          | 10/12/12        | The Agenda 1230pm<br>The Agenda 1230pm | CM                | 1230-1p        | ----F--     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 4: THE AGENDA |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/08/12          | 10/14/12        | ----F--                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 28                 | KSNV | 10/15/12          | 10/15/12        | The Agenda 1230pm<br>The Agenda 1230pm | CM                | 1230-1p        | M-----      | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 4: THE AGENDA |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | M-----                                 | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 29                 | KSNV | 10/16/12          | 10/16/12        | The Agenda 1230pm<br>The Agenda 1230pm | CM                | 1230-1p        | -T-----     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 4: THE AGENDA |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | -T-----                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 30                 | KSNV | 10/17/12          | 10/17/12        | The Agenda 1230pm<br>The Agenda 1230pm | CM                | 1230-1p        | --W----     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 4: THE AGENDA |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | --W----                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 31                 | KSNV | 10/19/12          | 10/19/12        | The Agenda 1230pm<br>The Agenda 1230pm | CM                | 1230-1p        | ----F--     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 4: THE AGENDA |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | ----F--                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 32                 | KSNV | 10/15/12          | 10/15/12        | Days of our Lives<br>Days of our Lives | CM                | 1258p-2pm      | M-----      | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| DAYS OF OUR LIVES  |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | M-----                                 | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 33                 | KSNV | 10/16/12          | 10/16/12        | Days of our Lives<br>Days of our Lives | CM                | 1258p-2pm      | -T-----     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| DAYS OF OUR LIVES  |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | -T-----                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 34                 | KSNV | 10/17/12          | 10/17/12        | Days of our Lives<br>Days of our Lives | CM                | 1258p-2pm      | --W----     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| DAYS OF OUR LIVES  |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | --W----                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 35                 | KSNV | 10/19/12          | 10/19/12        | Days of our Lives<br>Days of our Lives | CM                | 1258p-2pm      | ----F--     | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| DAYS OF OUR LIVES  |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/15/12          | 10/21/12        | ----F--                                | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 36                 | KSNV | 10/22/12          | 10/22/12        | Days of our Lives<br>Days of our Lives | CM                | 1258p-2pm      | M-----      | :30 | 1             | \$1,000.00 | SELE | 0.00 | NM   | 1     | \$1,000.00 |
| DAYS OF OUR LIVES  |      |                   |                 |  |                   |                |             |     |               |            |      |      |      |       |            |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |      |      |      |       |            |
| Week:              |      | 10/22/12          | 10/28/12        | M-----                                 | 1                 |                | \$1,000.00  |     | 0.00          |            |      |      |      |       |            |
| 37                 | KSNV | 10/12/12          | 10/12/12        |  | CM                | 2pm-3pm        | ----F--     | :30 | 1             | \$650.00   | SELE | 0.00 | NM   | 1     | \$650.00   |

Order / Rev: 107704  
Alt Order #: 06862725  
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1192  
**KSNV**

| Ln    | Ch   | Start             | End             | Inventory Code                            | Break | Start/End Time | Days              | Len | Spots       | Rate          | Pri  | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|---------------|------|------|------|-------|------------|
|       |      |                   |                 | The Doctors<br>The Doctors                |       |                |                   |     |             |               |      |      |      |       |            |
|       |      |                   |                 | THE DOCTORS                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | ----F--                                   |       |                | 1                 |     | \$650.00    | 0.00          |      |      |      |       |            |
| 38    | KSNV | 10/15/12          | 10/15/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm        | M-----            | :30 | 1           | \$650.00      | SELE | 0.00 | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | M-----                                    |       |                | 1                 |     | \$650.00    | 0.00          |      |      |      |       |            |
| 39    | KSNV | 10/16/12          | 10/16/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm        | -T-----           | :30 | 1           | \$650.00      | SELE | 0.00 | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -T-----                                   |       |                | 1                 |     | \$650.00    | 0.00          |      |      |      |       |            |
| 40    | KSNV | 10/17/12          | 10/17/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm        | --W----           | :30 | 1           | \$650.00      | SELE | 0.00 | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                                   |       |                | 1                 |     | \$650.00    | 0.00          |      |      |      |       |            |
| 41    | KSNV | 10/18/12          | 10/18/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm        | ---T---           | :30 | 1           | \$650.00      | SELE | 0.00 | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ---T---                                   |       |                | 1                 |     | \$650.00    | 0.00          |      |      |      |       |            |
| 42    | KSNV | 10/19/12          | 10/19/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm        | ----F--           | :30 | 1           | \$650.00      | SELE | 0.00 | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                                   |       |                | 1                 |     | \$650.00    | 0.00          |      |      |      |       |            |
| 43    | KSNV | 10/22/12          | 10/22/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm        | M-----            | :30 | 1           | \$650.00      | SELE | 0.00 | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                                    |       |                | 1                 |     | \$650.00    | 0.00          |      |      |      |       |            |
| 44    | KSNV | 10/15/12          | 10/15/12        | Dr. Phil<br>Dr Phil                       | CM    | 3-4p           | M-----            | :30 | 1           | \$1,200.00    | SELE | 0.00 | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | DR. PHIL                                  |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | M-----                                    |       |                | 1                 |     | \$1,200.00  | 0.00          |      |      |      |       |            |
| 45    | KSNV | 10/17/12          | 10/17/12        | Dr. Phil<br>Dr Phil                       | CM    | 3-4p           | --W----           | :30 | 1           | \$1,200.00    | SELE | 0.00 | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | DR. PHIL                                  |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                                   |       |                | 1                 |     | \$1,200.00  | 0.00          |      |      |      |       |            |
| 46    | KSNV | 10/18/12          | 10/18/12        | Dr. Phil<br>Dr Phil                       | CM    | 3-4p           | ---T---           | :30 | 1           | \$1,200.00    | SELE | 0.00 | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | DR. PHIL                                  |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ---T---                                   |       |                | 1                 |     | \$1,200.00  | 0.00          |      |      |      |       |            |
| 47    | KSNV | 10/19/12          | 10/19/12        | Dr. Phil<br>Dr Phil                       | CM    | 3-4p           | ----F--           | :30 | 1           | \$1,200.00    | SELE | 0.00 | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | DR. PHIL                                  |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                                   |       |                | 1                 |     | \$1,200.00  | 0.00          |      |      |      |       |            |
| 48    | KSNV | 10/15/12          | 10/15/12        | NEWS 3 AT 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm          | M-----            | :30 | 1           | \$1,800.00    | SELE | 0.00 | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | NEWS 3 AT 4                               |       |                |                   |     |             |               |      |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |      |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | M-----                                    |       |                | 1                 |     | \$1,800.00  | 0.00          |      |      |      |       |            |
| 49    | KSNV | 10/16/12          | 10/16/12        |   | CM    | 4-5pm          | -T-----           | :30 | 1           | \$1,800.00    | SELE | 0.00 | NM   | 1     | \$1,800.00 |

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

| Ln  | Ch   | Start             | End             | Inventory Code                            | Break | Start/End Time | Days       | Len | Spots             | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|---|------|-------------------|-----------------|---|-------|----------------|------------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
| NEWS 3 AT 4                               |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | -T-----                                   |       |                |            |     | 1                 | \$1,800.00  |      | 0.00          |      |       |            |
| 50  | KSNV | 10/17/12          | 10/17/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm          | --W----    | :30 | 1                 | \$1,800.00  | SELE | 0.00          | NM   | 1     | \$1,800.00 |
| NEWS 3 AT 4                               |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | --W----                                   |       |                |            |     | 1                 | \$1,800.00  |      | 0.00          |      |       |            |
| 51  | KSNV | 10/19/12          | 10/19/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm          | ----F--    | :30 | 1                 | \$1,800.00  | SELE | 0.00          | NM   | 1     | \$1,800.00 |
| NEWS 3 AT 4                               |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | ----F--                                   |       |                |            |     | 1                 | \$1,800.00  |      | 0.00          |      |       |            |
| 52  | KSNV | 10/12/12          | 10/12/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p         | ----F--    | :30 | 1                 | \$3,600.00  | SELE | 0.00          | NM   | 1     | \$3,600.00 |
| EARLY NEWS                                |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/08/12                            |      | 10/08/12          | 10/14/12        | ----F--                                   |       |                |            |     | 1                 | \$3,600.00  |      | 0.00          |      |       |            |
| 53  | KSNV | 10/15/12          | 10/15/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p         | M-----     | :30 | 1                 | \$3,600.00  | SELE | 0.00          | NM   | 1     | \$3,600.00 |
| EARLY NEWS                                |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | M-----                                    |       |                |            |     | 1                 | \$3,600.00  |      | 0.00          |      |       |            |
| 54  | KSNV | 10/16/12          | 10/16/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p         | -T-----    | :30 | 1                 | \$3,600.00  | SELE | 0.00          | NM   | 1     | \$3,600.00 |
| EARLY NEWS                                |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | -T-----                                   |       |                |            |     | 1                 | \$3,600.00  |      | 0.00          |      |       |            |
| 55  | KSNV | 10/18/12          | 10/18/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p         | ---T---    | :30 | 1                 | \$3,600.00  | SELE | 0.00          | NM   | 1     | \$3,600.00 |
| EARLY NEWS                                |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | ---T---                                   |       |                |            |     | 1                 | \$3,600.00  |      | 0.00          |      |       |            |
| 56  | KSNV | 10/22/12          | 10/22/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p         | M-----     | :30 | 1                 | \$3,600.00  | SELE | 0.00          | NM   | 1     | \$3,600.00 |
| EARLY NEWS                                |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/22/12                            |      | 10/22/12          | 10/28/12        | M-----                                    |       |                |            |     | 1                 | \$3,600.00  |      | 0.00          |      |       |            |
| 57  | KSNV | 10/12/12          | 10/12/12        | M-F Jeopardy<br>M-F Jeopardy              | CM    | 630-7pm        | ----F--    | :30 | 1                 | \$3,400.00  | SELE | 0.00          | NM   | 1     | \$3,400.00 |
| JEOPARDY                                  |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/08/12                            |      | 10/08/12          | 10/14/12        | ----F--                                   |       |                |            |     | 1                 | \$3,400.00  |      | 0.00          |      |       |            |
| 58  | KSNV | 10/15/12          | 10/15/12        | M-F Jeopardy<br>M-F Jeopardy              | CM    | 630-7pm        | M-----     | :30 | 1                 | \$3,400.00  | SELE | 0.00          | NM   | 1     | \$3,400.00 |
| JEOPARDY                                  |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | M-----                                    |       |                |            |     | 1                 | \$3,400.00  |      | 0.00          |      |       |            |
| E 59                                      | KSNV | 10/16/12          | 10/16/12        | Jeopardy in PRIME<br>Jeopardy in Prime    | CM    | M-SA 8-11p /   | SUN-T----- | :30 | 1                 | \$3,400.00  | SELE | 0.00          | NM   | 1     | \$3,400.00 |
| JEOPARDY                                  |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | -T-----                                   |       |                |            |     | 1                 | \$3,400.00  |      | 0.00          |      |       |            |
| 60  | KSNV | 10/18/12          | 10/18/12        | M-F Jeopardy<br>M-F Jeopardy              | CM    | 630-7pm        | ---T---    | :30 | 1                 | \$3,400.00  | SELE | 0.00          | NM   | 1     | \$3,400.00 |
| JEOPARDY                                  |      |                   |                 |   |       |                |            |     |                   |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |            |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 10/15/12                            |      | 10/15/12          | 10/21/12        | ---T---                                   |       |                |            |     | 1                 | \$3,400.00  |      | 0.00          |      |       |            |
| 61  | KSNV | 10/19/12          | 10/19/12        |   | CM    | 630-7pm        | ----F--    | :30 | 1                 | \$3,400.00  | SELE | 0.00          | NM   | 1     | \$3,400.00 |

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

| Ln    | Ch   | Start             | End             | Inventory Code              | Break | Start/End Time    | Days    | Len | Spots       | Rate       | Pri  | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------------|-------|-------------------|---------|-----|-------------|------------|------|---------------|------|-------|------------|
|       |      |                   |                 | M-F Jeopardy                |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | M-F Jeopardy                |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | JEOPARDY                    |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                     |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| 62    | KSNV | 10/12/12          | 10/12/12        | M-F Wheel                   | CM    | 7-730pm           | ----F-- | :30 | 1           | \$3,400.00 | SELE | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | M-F Wheel of Fortune        |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | WHEEL OF FORTUNE            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | ----F--                     |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| 63    | KSNV | 10/15/12          | 10/15/12        | M-F Wheel                   | CM    | 7-730pm           | M-----  | :30 | 1           | \$3,400.00 | SELE | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | M-F Wheel of Fortune        |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | WHEEL OF FORTUNE            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | M-----                      |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| E 64  | KSNV | 10/16/12          | 10/16/12        | Wheel of Fortune in PRIME   | CM    | M-SA 8-11p / SUN- | T-----  | :30 | 1           | \$3,400.00 | SELE | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | Wheel in Prime              |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | WHEEL OF FORTUNE            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -T-----                     |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| 65    | KSNV | 10/17/12          | 10/17/12        | M-F Wheel                   | CM    | 7-730pm           | --W---- | :30 | 1           | \$3,400.00 | SELE | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | M-F Wheel of Fortune        |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | WHEEL OF FORTUNE            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                     |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| 66    | KSNV | 10/18/12          | 10/18/12        | M-F Wheel                   | CM    | 7-730pm           | ---T--- | :30 | 1           | \$3,400.00 | SELE | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | M-F Wheel of Fortune        |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | WHEEL OF FORTUNE            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ---T---                     |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| 67    | KSNV | 10/19/12          | 10/19/12        | M-F Wheel                   | CM    | 7-730pm           | ----F-- | :30 | 1           | \$3,400.00 | SELE | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | M-F Wheel of Fortune        |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | WHEEL OF FORTUNE            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                     |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| E 68  | KSNV | 10/22/12          | 10/22/12        | Wheel of Fortune in PRIME   | CM    | M-SA 8-11p / SUN- | M-----  | :30 | 1           | \$3,400.00 | SELE | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | Wheel in Prime              |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | WHEEL OF FORTUNE            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                      |       | 1                 |         |     | \$3,400.00  |            |      | 0.00          |      |       |            |
| 69    | KSNV | 10/12/12          | 10/12/12        | FacetoFace/Ralston Report   | CM    | 730-758pm         | ----F-- | :30 | 1           | \$1,800.00 | SELE | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | FacetoFace/Ralston Report   |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | FACE TO FACE W/ JON RALSTON |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | ----F--                     |       | 1                 |         |     | \$1,800.00  |            |      | 0.00          |      |       |            |
| 70    | KSNV | 10/15/12          | 10/15/12        | FacetoFace/Ralston Report   | CM    | 730-758pm         | M-----  | :30 | 1           | \$1,800.00 | SELE | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | FacetoFace/Ralston Report   |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | FACE TO FACE W/ JON RALSTON |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | M-----                      |       | 1                 |         |     | \$1,800.00  |            |      | 0.00          |      |       |            |
| E 71  | KSNV | 10/16/12          | 10/16/12        | RALSTON in PRIME            | CM    | 8-11pm            | -T----- | :30 | 1           | \$1,800.00 | SELE | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | RALSTON in PRIME            |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | FACE TO FACE W/ JON RALSTON |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -T-----                     |       | 1                 |         |     | \$1,800.00  |            |      | 0.00          |      |       |            |
| 72    | KSNV | 10/17/12          | 10/17/12        | FacetoFace/Ralston Report   | CM    | 730-758pm         | --W---- | :30 | 1           | \$1,800.00 | SELE | 0.00          | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | FacetoFace/Ralston Report   |       |                   |         |     |             |            |      |               |      |       |            |
|       |      |                   |                 | FACE TO FACE W/ JON RALSTON |       |                   |         |     |             |            |      |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            |      | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                     |       | 1                 |         |     | \$1,800.00  |            |      | 0.00          |      |       |            |
| 73    | KSNV | 10/18/12          | 10/18/12        |                             | CM    | 730-758pm         | ---T--- | :30 | 1           | \$1,800.00 | SELE | 0.00          | NM   | 1     | \$1,800.00 |

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

| Ln                          | Ch   | Start             | End             | Inventory Code          | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|-----------------------------|------|-------------------|-----------------|-------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| FacetoFace/Ralston Repc     |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| FacetoFace/Ralston Report   |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | ---T---                 |       |                |         |     | 1                 | \$1,800.00  |      | 0.00          |      |       |            |
| 74                          | KSNV | 10/19/12          | 10/19/12        | FacetoFace/Ralston Repc | CM    | 730-758pm      | ----F-- | :30 | 1                 | \$1,800.00  | SELE | 0.00          | NM   | 1     | \$1,800.00 |
| FacetoFace/Ralston Report   |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | ----F--                 |       |                |         |     | 1                 | \$1,800.00  |      | 0.00          |      |       |            |
| E 75                        | KSNV | 10/22/12          | 10/22/12        | RALSTON in PRIME        | CM    | 8-11pm         | M-----  | :30 | 1                 | \$1,800.00  | SELE | 0.00          | NM   | 1     | \$1,800.00 |
| RALSTON in PRIME            |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | M-----                  |       |                |         |     | 1                 | \$1,800.00  |      | 0.00          |      |       |            |
| 76                          | KSNV | 10/15/12          | 10/15/12        | Mon PR 10-11p           | CM    | 10-11pm        | M-----  | :30 | 1                 | \$6,400.00  | SELE | 0.00          | NM   | 1     | \$6,400.00 |
| Monday Prime 10-11pm        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| REVOLUTION n/a 10/22        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | M-----                  |       |                |         |     | 1                 | \$6,400.00  |      | 0.00          |      |       |            |
| 77                          | KSNV | 10/22/12          | 10/22/12        | Mon PR 10-11p           | CM    | 10-11pm        | M-----  | :30 | 1                 | \$6,400.00  | SELE | 0.00          | NM   | 1     | \$6,400.00 |
| Monday Prime 10-11pm        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| REVOLUTION n/a 10/22        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | M-----                  |       |                |         |     | 1                 | \$6,400.00  |      | 0.00          |      |       |            |
| 78                          | KSNV | 10/15/12          | 10/15/12        | M-F News 3 at Eleven    | CM    | 11pm-1135pm    | M-----  | :30 | 1                 | \$2,800.00  | SELE | 0.00          | NM   | 1     | \$2,800.00 |
| M-F News 3 at Eleven        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| NEWS 3 NIGHTSIDE            |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | M-----                  |       |                |         |     | 1                 | \$2,800.00  |      | 0.00          |      |       |            |
| 79                          | KSNV | 10/17/12          | 10/17/12        | M-F News 3 at Eleven    | CM    | 11pm-1135pm    | --W---- | :30 | 1                 | \$2,800.00  | SELE | 0.00          | NM   | 1     | \$2,800.00 |
| M-F News 3 at Eleven        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| NEWS 3 NIGHTSIDE            |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | --W----                 |       |                |         |     | 1                 | \$2,800.00  |      | 0.00          |      |       |            |
| 80                          | KSNV | 10/18/12          | 10/18/12        | M-F News 3 at Eleven    | CM    | 11pm-1135pm    | ---T--- | :30 | 1                 | \$2,800.00  | SELE | 0.00          | NM   | 1     | \$2,800.00 |
| M-F News 3 at Eleven        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| NEWS 3 NIGHTSIDE            |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | ---T---                 |       |                |         |     | 1                 | \$2,800.00  |      | 0.00          |      |       |            |
| 81                          | KSNV | 10/19/12          | 10/19/12        | M-F News 3 at Eleven    | CM    | 11pm-1135pm    | ----F-- | :30 | 1                 | \$2,800.00  | SELE | 0.00          | NM   | 1     | \$2,800.00 |
| M-F News 3 at Eleven        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| NEWS 3 NIGHTSIDE            |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | ----F--                 |       |                |         |     | 1                 | \$2,800.00  |      | 0.00          |      |       |            |
| 82                          | KSNV | 10/22/12          | 10/22/12        | M-F News 3 at Eleven    | CM    | 11pm-1135pm    | M-----  | :30 | 1                 | \$2,800.00  | SELE | 0.00          | NM   | 1     | \$2,800.00 |
| M-F News 3 at Eleven        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| NEWS 3 NIGHTSIDE            |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | M-----                  |       |                |         |     | 1                 | \$2,800.00  |      | 0.00          |      |       |            |
| 83                          | KSNV | 10/17/12          | 10/17/12        | Wed PR 10-11p           | CM    | 10-11pm        | --W---- | :30 | 1                 | \$6,400.00  | SELE | 0.00          | NM   | 1     | \$6,400.00 |
| Wednesday Prime 10-11pm     |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| CHICAGO FIRE                |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | --W----                 |       |                |         |     | 1                 | \$6,400.00  |      | 0.00          |      |       |            |
| 84                          | KSNV | 10/12/12          | 10/12/12        | Fri 10-11p              | CM    | 10-11pm        | ----F-- | :30 | 1                 | \$6,400.00  | SELE | 0.00          | NM   | 1     | \$6,400.00 |
| Friday Prime 10-11pm        |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
| DATELINE NBC                |      |                   |                 |                         |       |                |         |     |                   |             |      |               |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                       |      | 10/08/12          | 10/14/12        | ----F--                 |       |                |         |     | 1                 | \$6,400.00  |      | 0.00          |      |       |            |
| 85                          | KSNV | 10/19/12          | 10/19/12        |                         | CM    | 10-11pm        | ----F-- | :30 | 1                 | \$6,400.00  | SELE | 0.00          | NM   | 1     | \$6,400.00 |



Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

| Ln   | Ch   | Start    | End      | Inventory Code                                   | Break | Start/End Time   | Days    | Len | Spots | Rate       | Pri  | Rtg  | Type | Spots | Amount     |
|--|------|----------|----------|--|-------|------------------|---------|-----|-------|------------|------|------|------|-------|------------|
| DATELINE NBC<br>Fri 10-11p<br>Friday Prime 10-11pm   |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| DATELINE NBC<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/15/12 10/21/12 ----F-- 1 \$6,400.00 0.00               |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 86   | KSNV | 10/13/12 | 10/13/12 | Sa-Su Early News<br>Sa-Su Early News             | CM    | 5pm-630pm        | -----S- | :30 | 1     | \$1,350.00 | SELE | 0.00 | NM   | 1     | \$1,350.00 |
| KSNV EARLY NEWS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/08/12 10/14/12 -----S- 1 \$1,350.00 0.00            |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 87   | KSNV | 10/20/12 | 10/20/12 | Sa-Su Early News<br>Sa-Su Early News             | CM    | 5pm-630pm        | -----S- | :30 | 1     | \$1,350.00 | SELE | 0.00 | NM   | 1     | \$1,350.00 |
| KSNV EARLY NEWS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/15/12 10/21/12 -----S- 1 \$1,350.00 0.00            |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 88   | KSNV | 10/13/12 | 10/13/12 | Wknd Jeopardy<br>SAT/Jeopardy                    | CM    | 630-7pm          | -----S- | :30 | 1     | \$1,050.00 | SELE | 0.00 | NM   | 1     | \$1,050.00 |
| JEOPARDY<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/08/12 10/14/12 -----S- 1 \$1,050.00 0.00                   |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 89   | KSNV | 10/20/12 | 10/20/12 | Wknd Jeopardy<br>SAT/Jeopardy                    | CM    | 630-7pm          | -----S- | :30 | 1     | \$1,050.00 | SELE | 0.00 | NM   | 1     | \$1,050.00 |
| JEOPARDY<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/15/12 10/21/12 -----S- 1 \$1,050.00 0.00                   |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 90   | KSNV | 10/13/12 | 10/13/12 | Wknd Wheel of Fortune<br>SAT/ Wheel of Fortune   | CM    | 7-730pm          | -----S- | :30 | 1     | \$1,050.00 | SELE | 0.00 | NM   | 1     | \$1,050.00 |
| WHEEL OF FORTUNE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/08/12 10/14/12 -----S- 1 \$1,050.00 0.00           |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 91   | KSNV | 10/20/12 | 10/20/12 | Wknd Wheel of Fortune<br>SAT/ Wheel of Fortune   | CM    | 7-730pm          | -----S- | :30 | 1     | \$1,050.00 | SELE | 0.00 | NM   | 1     | \$1,050.00 |
| WHEEL OF FORTUNE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/15/12 10/21/12 -----S- 1 \$1,050.00 0.00           |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 92   | KSNV | 10/20/12 | 10/20/12 | Sa-Su News 3 at Eleven<br>Sa-Su News 3 at Eleven | CM    | 11pm-1135pm      | -----S- | :30 | 1     | \$2,800.00 | SELE | 0.00 | NM   | 1     | \$2,800.00 |
| NEWS 3 NIGHTSIDE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/15/12 10/21/12 -----S- 1 \$2,800.00 0.00           |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 93   | KSNV | 10/14/12 | 10/14/12 | NFL Pre-Game / FNA<br>NFL Pre-Game               | CM    | 1p-530pm         | -----S  | :30 | 1     | \$5,000.00 | SELE | 0.00 | NM   | 1     | \$5,000.00 |
| FOOTBALL NIGHT IN AMERICA<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/08/12 10/14/12 -----S 1 \$5,000.00 0.00   |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 94   | KSNV | 10/21/12 | 10/21/12 | NFL Pre-Game / FNA<br>NFL Pre-Game               | CM    | 1p-530pm         | -----S  | :30 | 1     | \$5,000.00 | SELE | 0.00 | NM   | 1     | \$5,000.00 |
| FOOTBALL NIGHT IN AMERICA<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/15/12 10/21/12 -----S 1 \$5,000.00 0.00   |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 95   | KSNV | 10/14/12 | 10/14/12 | News 3 Live in Prime<br>News 3 in Prime          | CM    | 7-10pm           | -----S  | :30 | 1     | \$3,600.00 | SELE | 0.00 | NM   | 1     | \$3,600.00 |
| NEWS 3 LIVE (FOLLOWING NFL)<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/08/12 10/14/12 -----S 1 \$3,600.00 0.00 |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 96   | KSNV | 10/21/12 | 10/21/12 | News 3 Live in Prime<br>News 3 in Prime          | CM    | 7-10pm           | -----S  | :30 | 1     | \$3,600.00 | SELE | 0.00 | NM   | 1     | \$3,600.00 |
| NEWS 3 LIVE (FOLLOWING NFL)<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/15/12 10/21/12 -----S 1 \$3,600.00 0.00 |      |          |          |  |       |                  |         |     |       |            |      |      |      |       |            |
| 97   | KSNV | 10/14/12 | 10/14/12 |  | CM    | M-SA 8-11p / SUN | -----S  | :30 | 1     | \$2,400.00 | SELE | 0.00 | NM   | 1     | \$2,400.00 |

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

| Ln                          | Ch   | Start             | End             | Inventory Code        | Break             | Start/End Time   | Days        | Len | Spots         | Rate       | Pri  | Rtg  | Type   | Spots | Amount       |
|-----------------------------|------|-------------------|-----------------|-----------------------|-------------------|------------------|-------------|-----|---------------|------------|------|------|--------|-------|--------------|
|                             |      |                   |                 | Jeopardy in PRIME     |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      |                   |                 | Jeopardy in Prime     |                   |                  |             |     |               |            |      |      |        |       |              |
| jep                         |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/08/12          | 10/14/12        | -----S                | 1                 |                  | \$2,400.00  |     | 0.00          |            |      |      |        |       |              |
| 98                          | KSNV | 10/21/12          | 10/21/12        | Jeopardy in PRIME     | CM                | M-SA 8-11p / SUN | -----S      | :30 | 1             | \$2,400.00 | SELE | 0.00 | NM     | 1     | \$2,400.00   |
|                             |      |                   |                 | Jeopardy in Prime     |                   |                  |             |     |               |            |      |      |        |       |              |
| jep                         |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/15/12          | 10/21/12        | -----S                | 1                 |                  | \$2,400.00  |     | 0.00          |            |      |      |        |       |              |
| 99                          | KSNV | 10/14/12          | 10/14/12        | Wake Up Early w/ Wagn | CM                | 430a-5a          | -----S      | :30 | 1             | \$400.00   | SELE | 0.00 | NM     | 1     | \$400.00     |
|                             |      |                   |                 | Wake Up Early Wagners |                   |                  |             |     |               |            |      |      |        |       |              |
| WAKE UP EARLY W/THE WAGNERS |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/08/12          | 10/14/12        | -----S                | 1                 |                  | \$400.00    |     | 0.00          |            |      |      |        |       |              |
| 100                         | KSNV | 10/15/12          | 10/15/12        | Wake Up Early w/ Wagn | CM                | 430a-5a          | M-----      | :30 | 1             | \$400.00   | SELE | 0.00 | NM     | 1     | \$400.00     |
|                             |      |                   |                 | Wake Up Early Wagners |                   |                  |             |     |               |            |      |      |        |       |              |
| WAKE UP EARLY W/THE WAGNERS |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/15/12          | 10/21/12        | M-----                | 1                 |                  | \$400.00    |     | 0.00          |            |      |      |        |       |              |
| 101                         | KSNV | 10/16/12          | 10/16/12        | Wake Up Early w/ Wagn | CM                | 430a-5a          | -T-----     | :30 | 1             | \$400.00   | SELE | 0.00 | NM     | 1     | \$400.00     |
|                             |      |                   |                 | Wake Up Early Wagners |                   |                  |             |     |               |            |      |      |        |       |              |
| WAKE UP EARLY W/THE WAGNERS |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/15/12          | 10/21/12        | -T-----               | 1                 |                  | \$400.00    |     | 0.00          |            |      |      |        |       |              |
| 102                         | KSNV | 10/17/12          | 10/17/12        | Wake Up Early w/ Wagn | CM                | 430a-5a          | --W----     | :30 | 1             | \$400.00   | SELE | 0.00 | NM     | 1     | \$400.00     |
|                             |      |                   |                 | Wake Up Early Wagners |                   |                  |             |     |               |            |      |      |        |       |              |
| WAKE UP EARLY W/THE WAGNERS |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/15/12          | 10/21/12        | --W----               | 1                 |                  | \$400.00    |     | 0.00          |            |      |      |        |       |              |
| 103                         | KSNV | 10/18/12          | 10/18/12        | Wake Up Early w/ Wagn | CM                | 430a-5a          | ---T---     | :30 | 1             | \$400.00   | SELE | 0.00 | NM     | 1     | \$400.00     |
|                             |      |                   |                 | Wake Up Early Wagners |                   |                  |             |     |               |            |      |      |        |       |              |
| WAKE UP EARLY W/THE WAGNERS |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/15/12          | 10/21/12        | ---T---               | 1                 |                  | \$400.00    |     | 0.00          |            |      |      |        |       |              |
| 104                         | KSNV | 10/21/12          | 10/21/12        | Wake Up Early w/ Wagn | CM                | 430a-5a          | -----S      | :30 | 1             | \$400.00   | SELE | 0.00 | NM     | 1     | \$400.00     |
|                             |      |                   |                 | Wake Up Early Wagners |                   |                  |             |     |               |            |      |      |        |       |              |
| WAKE UP EARLY W/THE WAGNERS |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/15/12          | 10/21/12        | -----S                | 1                 |                  | \$400.00    |     | 0.00          |            |      |      |        |       |              |
| 105                         | KSNV | 10/22/12          | 10/22/12        | Wake Up Early w/ Wagn | CM                | 430a-5a          | M-----      | :30 | 1             | \$400.00   | SELE | 0.00 | NM     | 1     | \$400.00     |
|                             |      |                   |                 | Wake Up Early Wagners |                   |                  |             |     |               |            |      |      |        |       |              |
| WAKE UP EARLY W/THE WAGNERS |      |                   |                 |                       |                   |                  |             |     |               |            |      |      |        |       |              |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                  | <u>Rate</u> |     | <u>Rating</u> |            |      |      |        |       |              |
| Week:                       |      | 10/22/12          | 10/28/12        | M-----                | 1                 |                  | \$400.00    |     | 0.00          |            |      |      |        |       |              |
|                             |      |                   |                 |                       |                   |                  |             |     |               |            |      |      | Totals | 106   | \$234,050.00 |